

Visual Explorer

An image-based metaphor activity from CCL



Developed by the Centre for Creative Leadership (CCL), Visual Explorer is a set of 216 images, in several sizes, that can be used to facilitate creative discussions on any leadership topic. Using abstract images, metaphors, emotions and intuitions, Visual Explorer can kick-start discussions that should help tackle important issues that could arise in any environment and can be used when seeking a variety of perspectives, eliciting stories and metaphors and imagining alternatives.

Because of its versatility and ability to engage all kinds of people, VE is widely used in organizations, communities, schools, and coaching relationships, with the outcome of better conversations about things that matter. Visual Explorer is especially useful when a situation is complex and when a variety of perspectives and social boundaries need to be spanned.

Visual Explorer comes in several different versions:

- Letter-Size Set - 2 x 108 image cards (22cm x 28cm), with instructions, suitable for groups of up to 24 people
- Post Card Set - 3 x 72 image cards (15cm x 10cm), with instructions, suitable for groups of up to 24 people but are at their most effective when used in a small group setting
- Playing Card Set - 4 x 54 image cards (6cm x 9cm), with instructions, suitable for groups of up to 24 people but work best in more intimate groups and in one-on-one situations

A separate extensive hard copy Facilitator's Guide (112 pages) is available for purchase.

Here are some examples of how the Cards might be used:

- To build bridges between people despite their differences
- To tackle important issues in the office
- To gain new perspectives on different situations
- Performance reviews and evaluation
- Developing visionary business strategies

"I like the Visual Explorer. The cards are of high quality, which means they should be durable tools that you and your team can use to open dialogue and explore new ideas. I like the fact that it isn't just another card deck that helps you to generate ideas; rather, its primary focus is on facilitating discussion between people, building bridges between differing opinions and yes, even developing new ideas. And, as you may have gathered, I'm a big fan of the level of thinking, organization and presentation that went into the facilitator's guide. A tool is only as good as the instructions that teach people how to use it. The Visual Explorer's facilitator's guide is first class all the way. If you and your team are facing some difficult issues, or need to develop consensus on your organization's future direction, or if you simply want to improve team communication and collaboration, then you may want to consider investing in this high quality toolset."

Innovationtools.com

To add VISUAL EXPLORER to your resource library:

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